



Consumer Report To The FTC

The FTC cannot resolve individual complaints, but we can provide information about next steps to take. We share your report with local, state, federal, and foreign law enforcement partners. Your report might be used to investigate cases in a legal proceeding. Please read our Privacy Policy to learn how we protect your personal information, and when we share it outside the FTC.

About you

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What happened

Israel Media Monitor, LLC requests that the FTC investigate the British Broadcasting Corporation ("BBC") for deceptively marketing BBC news to U.S. consumers and advertisers as "impartial," "independent" and "trusted." The BBC sells U.S. subscriptions and monetizes its brand through advertising, sponsorship, licensing and distribution. Impartiality and trust are material attributes of the commercial product sold. In re LendEDU, Docket C-4719 (2020), is a close analogy: the FTC challenged a service marketed as "objective" and "unbiased" where undisclosed practices contradicted those claims. The same Section 5 principle applies here. Ofcom: In 2025, the UK's independent regulator found the BBC documentary Gaza: How to Survive a Warzone materially misleading because viewers were not told its child narrator's father held a position in the Hamas-run administration. BBC Arabic/Iran: During the 2026 conflict, BBC Arabic described Hezbollah as "the Islamic Resistance" (المقاومة الإسلامية), Hezbollah's own ideological terminology; the reference was removed after complaints. On March 1, BBC Monitoring reported an IRGC claim that Iranian attacks had killed or wounded "560 American soldiers," despite dramatically lower confirmed U.S. casualties. This warrants investigation of whether Iranian and proxy narratives are receiving the credibility of a BBC brand marketed as impartial and reliable. Qatar/Saudi Arabia: BBC commercial operations have produced paid promotional content for Saudi Vision 2030 and tourism a maintain commercial ties to Qatari state-linked entities including Qatar Airways. Qatar operates Al Jazeera as state-funded media, has maintained relationships with Hamas leadership, and uses media and investment as instruments of state soft power. Consumers and advertisers relying on the BBC's claims of independence are entitled to know this. Corroborating evidence includes: An independent analysis of 9+ million words of BBC coverage found 1,500+ alleged breaches of BBC editorial standards. The BBC commissioned Malcolm Balen to review the impartiality of its Israel-Palestinian coverage, never published the result, and fought disclosure to the UK Supreme Court. Former adviser Michael Prescott later documented serious disparities between BBC Arabic and English treatment of Israel, Hamas and Israeli victims. Jewish identity: BBC wartime broadcasting diluted reporting identifying Jews as Nazi extermination victims. In January 2026, BBC Holocaust Memorial Day broadcasts again described "six million people" rather than the six million Jews murdered; the BBC apologized. Considered with BBC Arabic/Persian amplification of Iranian, Hezbollah and Hamas narratives, this warrants investigation of whether claimed impartiality is substantiated across BBC's services. The issue: whether the BBC may sell news as impartial and trusted when regulatory findings, internal reviews, language-service disparities, state-linked ties and documented reporting contradict those representations. Israel Media Monitor requests investigation and cessation impartial" "independent" "trusted" in all BBC promotional and marketing materials directed at U.S. consumers unless substantiated; investigation of BBC Arabic/Persian amplification of Iranian, Hamas and Hezbollah narratives and state-linked commercial ties; appropriate disclosures; and other authorized relief. A fully sourced complaint and exhibits are ready for submission. Contact: info@israelmediamonitor.org

How it started

Date fraud began:	Amount I was asked for:	Amount I Paid:
08/21/2026	\$49.99	
Payment Used:	How I was contacted:	
	Website or App	

Details about the company, business, or individual

Company/Person		
Name: British Broadcasting Corporation (BBC)		
Address Line 1: Broadcasting Ho Place	Address Line 2:	City: London
State: England	Zip Code: W1A1AA	Country: GBR
Email Address:		
Phone: 442087438000		
Website: bbc.com		
Name of Person You Dealt With:		



Your Next Steps

General Advice:

- You can find advice and learn more about bad business practices and scams at consumer.ftc.gov.
- If you're concerned that someone might misuse your information, like your Social Security, credit card, or bank account number, go to IdentityTheft.gov for specific steps you can take.
- Learn more about impersonation scams at ftc.gov/impersonators. If someone says they are with the FTC, know that the FTC will never demand money, make threats, tell you to transfer money, or promise you a prize.



What Happens Next

Thank you for reporting!

- We can't resolve your individual report, but we use reports to investigate and bring cases against fraud, scams, and bad business practices.
- Your report goes into the FTC's Consumer Sentinel database, which is available to federal, state, and local law enforcement across the country.
- We use reports to spot trends, educate the public, and share data about what is happening in your community. You can learn what other people in your state or metro area are reporting by visiting ftc.gov/exploredata.
- When the FTC brings cases, we try to get money back for people. At ftc.gov/refunds you can see recent FTC cases that resulted in refunds.



Want to learn more?

- Watch [this video](#) to learn about the importance of reporting.
- Sign up for FTC Consumer Alerts at ftc.gov/ConsumerAlerts to stay connected to the FTC and learn about new scams.

